



Ipswich Antique Centre

NEWSLETTER

July 2012

Well we are at the end of another financial year and it has been a hard one for retail businesses generally and this does not exclude Ipswich Antique Centre. Visitor numbers to the Centre continue to increase and small items are selling strongly. However, the more expensive items are slow to sell reflecting customer's reluctance to spend in an uncertain economic climate even though national savings are at a high level. Whilst prudent spending is advisable, remember that too little spending exacerbates the situation. Antiques are an investment and prices are keen at present so make an investment and be a part of the solution, not part of the problem.

NEW WEB SITE

Our new and much enlarged web site is now live at www.ipswichantiquecentre.com.au. Over 350 items are listed in our Product Gallery (see example photos) and more are constantly being added. Unusual for an antique centre site, our dealers are able to add their own stock items from home before bringing the items in to their stall for sale.



Restored Pine
Kitchen Dresser \$900

The site has been extensively tested and appears to be working well. However, we do not have access to every possible combination of computer, operating system and web browser so we would appreciate all feedback you may be prepared to provide on any problems encountered and, also importantly, your general impressions of the site. We have already made a few amendments in response to user comments.

MINI MARKET

Ipswich Antique Centre buys antiques and collectables for resale from all over the Brisbane and Ipswich areas. However, the volume and nature of items on offer means that we cannot buy everything that people wish to sell. Customers have complained to us that the various other avenues available to them to market such surplus personal items are unsatisfactory.

IAC has therefore introduced a new concept for those wishing to sell unwanted private possessions of an antique, vintage or collectable nature or to find a market for their arts and crafts. In summary, IAC is providing Mini stalls (as small as 1 sq m) in the Centre to those who do not wish to become full commercial dealers but wish to present their goods for sale in a popular commercial retail venue. Please enquire at the Centre for full details.



Ruby & Pearl
Bangle \$1700

One final piece of bad news... Naked Gallery and Studio next door in the Church has closed due to lack of support. The Gallery was a facility that would have graced any city in Australia and is a sad loss to Ipswich. We wish Tom and Lyn the best for the future.

